

NOVEL FARM

4th Edition

15-16

FEBRUARY 2023

PORDENONE EXHIBITION CENTER

International Conference & trade show
for new growing systems, soilless
and vertical farming



**INDOOR AND
VERTICAL FARMING**



ALGOCULTURE



SOILLESS



**NEW GROWING
SYSTEMS**

CO - LOCATED


**ALGAE
FARM**

2nd Edition

Technologies and applications
in algoculture

CO - LOCATED


**AQUA
FARM**

6th Edition

International Conference & trade show on
Aquaculture, algaculture and fishing industry

NOVEL FARM

International conference & trade show on
new growing systems, soilless and vertical farming

VISITORS

Figures refer to the 2022 edition

+2000
qualified visitors



More than 2000 visitors

+40
countries



25% foreign visitors from more
than 40 countries

TOP COUNTRIES

- | | | |
|-----------|----------------------|---------------|
| • CROATIA | • ISRAEL | • GREECE |
| • SPAIN | • SLOVENIA | • BULGARIA |
| • FRANCE | • BOSNIA-HERZEGOVINA | • AUSTRIA |
| • GERMANY | | • NETHERLANDS |

VISITOR'S PROFILE

- | | |
|---|--|
| • Traditional agriculture, hydroponic agriculture and more | • Advanced technologies: remote control, sensors, robots, drones, etc) |
| • Technologies for indoor and vertical farming: greenhouses, LED, irrigation, etc | • Large Retailers and HoReCa |
| • Substrates, nutrients | • Research and development |
| | • University / Research Center |
| | • Association / Consortium |

EXHIBITORS

Figures refer to the 2022 edition

120
exhibitors



35%
foreign exhibitors



PRODUCT CATEGORIES

- Greenhouses and glasshouses and their components
- Fertigation systems
- Technologies for environmental and climate control, software and sensors
- Complete systems and components for aeroponics, hydroponics, aquaponics and vertical farms
- Energy production systems (cogeneration systems, photovoltaic) and wastewater treatment
- Integrated agriculture
- Lighting systems
- Producers and distributors of seeds and new crops
- Systems for the collection and packaging of products
- Suppliers of substrates for hydroponic crops
- Fertilizers, stimulants, crop protection products and plant growth regulators
- Distribution and marketing (producers, points of sale, organized distribution, e-commerce)
- Certifications
- Consulting
- Algoculture

WHY EXHIBIT AT NOVELFARM 2023?

- The **only B2B event** dedicated to vertical farming, soilless and new growing systems
- A **fast growing international** trade show developed in partnership with the most relevant institutions
- It offers an opportunity for **business, professional updating** and **networking**
- It combines an **international trade exhibition** along with a **high-level conference program**

PARTNERSHIPS 2023

MAIN SUPPORTER

GREATIT

PARTNER


VERTICAL FARM ITALIA
L'ORTO VERTICALE SU MISURA


AISAM
ASSOCIATION ITALIANA SOSTA
IN VERTICA 2012
ASSOCIATION ITALIANA SOSTA
IN VERTICA 2012


ITTA
ITALIAN TRADE AGENCY
B2B - Agente per la promozione all'estero e
internazionalizzazione delle imprese italiane


farmtechsociety
INTERNATIONAL NETWORK


**UK URBAN
AGRITECH**

SOME EXHIBITORS OF NOVELFARM 2023


AGEON


AGRICOLTUR


AISAM
ASSOCIATION ITALIANA SOSTA
IN VERTICA 2012
ASSOCIATION ITALIANA SOSTA
IN VERTICA 2012


XinXing Argi
BEIJING


ColtureProtette
PROTEZIONE E SOSTENIBILITÀ


CO.SER.
COSTRUZIONI SERRE


ELSTECH
LED TECHNOLOGY




GREATIT


GREENHAS
G O O P


growin


Haifa


HANGAR
www.hangar-lab.com


MENNO
CHÈME VERTICALE GMBH


NIDO


NUTRITEC
SRL


ORIGIN


PTREX
by FBIRE NET


Regioni e Ambiente
Web and Communication Agency


SANANBIO
Vertical Farming | Horticultural Lighting


TAEDA
TECH PROJECT


**UK URBAN
AGRITECH**


ALMA MATER
UNIVERSITÀ DI TRIESTE
DIPARTIMENTO DI SCIENZE E TECNOLOGIE
AGROALIMENTARI

CO - LOCATED


**AQUA
FARM**

INTERNATIONAL CONFERENCE
& TRADE SHOW ON AQUACULTURE,
ALGACULTURE AND FISHING INDUSTRY

6th Edition

AQUAFARM

15-16 FEBRUZRY 2023

PORDENONE EXHIBITION CENTER

The international B2B reserved to the operators of the sector of sustainable aquaculture, shellfish farming and fishin industry.

WWW.AQUAFARMEXPO.IT



THE PRESS REPORTED*



“Vertical Farm, how to grow a vertical farm”



“The incredible sustainability of aquaponics”



“4.0 Farms are key subjects at NovelFarm”



“NovelFarm hosts the final of the International Challenge on urban agriculture”



“Roots in Aqua (Farm) and innovation oriented NovelFarm is born”



“NovelFarm, the fourth agricultural revolution is here”



“Soilless cultivation: discover NovelFarm, the event in Pordenone”



“International Student Challenge “UrbanFarm2020”



“UrbanFarm Challenge and agritech innovation at NovelFarm”

*some of the newspapers that wrote about NovelFarm

A STRATEGIC LOCATION



3 INTERNATIONAL AIRPORTS



5 MINUTES FROM THE TRAIN STATION



DIRECT MOTORWAY LINK



PORDENONE FIERE: CLOSE TO YOU

- 30 minutes from Treviso Airport
- 30 minutes from Venice Airport
- 45 minutes from Trieste Airport
- 90 minutes from Verona Airport

High-speed trains run from Pordenone to major Italian (Venice, Milan, Trieste, Bologna) and European cities.

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WWW.NOVELFARMEXPO.IT



Pordenone Fiere

Exhibitions since 1947

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