

NOVEL FARM

5th Edition

20-21

MARCH 2024

PORDENONE EXHIBITION CENTER

International Conference & trade show
for new growing systems, soilless
and vertical farming



INDOOR AND
VERTICAL FARMING



ALGOCULTURE



SOILLESS



NEW GROWING
SYSTEMS

CO-LOCATED WITH



3rd Edition

ALGAE FARM

TECHNOLOGIES AND APPLICATIONS
IN ALGOCULTURE

The event dedicated to the algae
cultivation chain.
Exhibition area and conferences on
the cultivation, transformation and
use of algae and microalgae.

NOVEL FARM

International conference & trade show on
new growing systems, soilless and vertical farming

VISITORS

Figures refer to the 2023 edition

+3.300
qualified visitors



More than 2000 visitors

+35
countries



15% foreign visitors from more
than 35 countries

TOP COUNTRIES

- | | | |
|-----------|----------------------|---------------|
| • CROATIA | • ISRAEL | • GREECE |
| • SPAIN | • SLOVENIA | • BULGARIA |
| • FRANCE | • BOSNIA-HERZEGOVINA | • AUSTRIA |
| • GERMANY | | • NETHERLANDS |

VISITOR'S PROFILE

- | | |
|---|--|
| • Traditional agriculture, hydroponic agriculture and more | • Advanced technologies: remote control, sensors, robots, drones, etc) |
| • Technologies for indoor and vertical farming: greenhouses, LED, irrigation, etc | • Large Retailers and HoReCa |
| • Substrates, nutrients | • Research and development |
| | • University / Research Center |
| | • Association / Consortium |

EXHIBITORS

Figures refer to the 2023 edition

130
exhibitors



35%
foreign exhibitors



PRODUCT CATEGORIES

- Greenhouses and glasshouses and their components
- Fertigation systems
- Technologies for environmental and climate control, software and sensors
- Complete systems and components for aeroponics, hydroponics, aquaponics and vertical farms
- Energy production systems (cogeneration systems, photovoltaic) and wastewater treatment
- Integrated agriculture
- Lighting systems
- Producers and distributors of seeds and new crops
- Systems for the collection and packaging of products
- Suppliers of substrates for hydroponic crops
- Fertilizers, stimulants, crop protection products and plant growth regulators
- Distribution and marketing (producers, points of sale, organized distribution, e-commerce)
- Certifications
- Consulting
- Algoculture

WHY EXHIBIT AT NOVELFARM 2024?

- The **only B2B event** dedicated to vertical farming, soilless and new growing systems
- A **fast growing international** trade show developed in partnership with the most relevant institutions
- It offers an opportunity for **business, professional updating** and **networking**
- It combines an **international trade exhibition** along with a **high-level conference program**

PARTNERSHIPS 2023

MAIN SUPPORTER

GREATIT

PARTNER

VERTICAL FARM ITALIA
L'ORTO VERTICALE SU MISURA

AISAM ASSOCIATION OF ITALIAN SOILLESS AGRICULTURE

ITA ITALIAN TRADE AGENCY
ITA - Istituto per la promozione all'estero e l'internationalizzazione delle imprese italiane

farmtechsociety INTERNATIONAL NETWORK

UK URBAN AGRITECH

SOME EXHIBITORS OF NOVELFARM 2023

AGEON

AGRICOLTUR

AISAM ASSOCIATION OF ITALIAN SOILLESS AGRICULTURE

XinXing Argr
BEIJING

ColturePratette

CO.SER.
COSTRUZIONI SERRE

FLYTECH
THE TECHNOLOGY

Y

GREATIT

GREENHAS
GROUP

growin

Haifa

HANGAR
www.hangar-lab.com

MENNO
CHEMIE VERTEERB GMBH

NIDO

NUTRI TECH
SRL

ORIGNY

PTREX
by FIBRE NET

Regioni & Ambiente
Web and Communication Agency

ROSA
GREEN

SANANBIO
Vertical Farming | Horticultural Lighting

TAEDA
TECH PROJECT

UK URBAN AGRITECH

ALMA MATER
UNIVERSITÀ DI BARI
DIPARTIMENTO DI SCIENZE E TECNOLOGIE
AGRICOLE E AMBIENTALI





THE PRESS REPORTED*



“NovelFarm 2023, everything on vertical farming (and much more)”



“NovelFarm 2023: technologies, sustainability and food security”



“NovelFarm, everything on soilless and vertical farming”



“Decreasing profits in the fourth range: at NovelFarm recipe for getting out of the perfect storm”



“Vertical farming sustainability and environmental safety: discover this at NovelFarm”



“Soilless coltures: All news unveiled at NovelFarm 2023”



“NovelFarm 2023, soilless takes the lead”



“NovelFarm 2023: soilless market for sustainable food”



“NovelFarm 2023, emphasis on the growing soilless market”

*some of the newspapers that wrote about NovelFarm.

A STRATEGIC LOCATION



3 INTERNATIONAL AIRPORTS



5 MINUTES FROM THE TRAIN STATION



DIRECT MOTORWAY LINK



PORDENONE FIERE: CLOSE TO YOU

- 30 minutes from Treviso Airport
- 30 minutes from Venice Airport
- 45 minutes from Trieste Airport
- 90 minutes from Verona Airport

High-speed trains run from Pordenone to major Italian (Venice, Milan, Trieste, Bologna) and European cities.

CONTACTS

Lucia Prosdocimo

Project Manager

prosdocimo@fierapordenone.it

+39 0434 232 209

CONFERENCE CONSULTANT & PRESS OFFICE

Studio Comelli

info@studiocomelli.eu

+39 02 22 228 345

WWW.NOVELFARMEXPO.IT



Pordenone Fiere

Exhibitions since 1947

Pordenone Fiere S.p.A. - Viale Treviso, 1 - 33170 - Pordenone - Italy

Tel.: +39 0434 232 111 - www.fierapordenone.it