

NOVEL FARM

5th Edition

20-21

MARCH 2024

PORDENONE EXHIBITION CENTER

International conference & trade show
on agritech innovations, soilless and
vertical farming



AGRITECH



**SOILLES AND NEW
GROWING SYSTEMS**



**CEA, INDOOR AND
VERTICAL FARMING**



ALGACULTURE

CO-LOCATED WITH



3rd Edition

ALGAE FARM

**TECHNOLOGIES AND APPLICATIONS
IN ALGOCULTURE**

The event dedicated to the algae
cultivation chain.
Exhibition area and conferences on
the cultivation, transformation and
use of algae and microalgae.

NOVELFARM

International conference & trade show on agritech innovations, soilless and vertical farming

VISITORS

Figures refer to the 2023 edition

+3.300
qualified visitors



More than 2000 visitors

+35
countries



15% foreign visitors from more than 35 countries

TOP COUNTRIES

- CROATIA
- SPAIN
- FRANCE
- GERMANY
- ISRAEL
- SLOVENIA
- BOSNIA-HERZEGOVINA
- GREECE
- BULGARIA
- AUSTRIA
- NETHERLANDS

VISITOR'S PROFILE

- Farms and producers
- Greenhouses and vertical farms builders
- Large Retailers and HoReCa
- Reseach and development
- University / Research Center
- Associations and consortiums

130
exhibitors



35%
foreign exhibitors



PRODUCT CATEGORIES

- Innovations and technologies in agritech
- Complete systems and components for aeroponics, hydroponics, aquaponics and vertical farms
- Services and equipment for indoor farming (greenhouses and vertical farming)
- Fertigation systems
- Technologies for environmental and climate control, software and sensors
- Energy production systems (cogeneration systems, photovoltaic) and wastewater treatment
- Integrated agriculture
- Lighting systems
- Producers and distributors of seeds and new crops
- Systems for the collection and packaging of products
- Suppliers of substrates for hydroponic crops
- Fertilizers, stimulants, crop protection products and plant growth regulators
- Distribution and marketing (producers, points of sale, organized distribution, e-commerce)
- Certifications
- Consulting
- Technologies and applications in algaculture

WHY EXHIBIT AT NOVELFARM 2024?

- The **only B2B event** in Italy dedicated to innovations in open field and vertical farming, including soilless, aquaponics, hydroponics and aeroponics.
- A **fast growing international** trade show developed in partnership with the most relevant institutions
- It offers an opportunity for **business, professional updating** and **networking**
- It combines an **international trade exhibition** along with a **high-level conference program**

PARTNERSHIPS 2023

MAIN SUPPORTER

GREATIT

PARTNER

VERTICAL FARM ITALIA
L'ESCLUSIVO ITALIANO DEL SECTORE

AISAM ASSOCIAZIONE ITALIANA SODALITÀ AGRICOLE

ITTA ITALIAN TRADE ASSOCIATION
ISE - Istituto per la promozione all'estero e l'internazionalizzazione delle imprese italiane

farmtechsociety
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

UKURBAN AGRITECH

SOME EXHIBITORS OF NOVELFARM 2023

AGEON

AGRICOLTUR

AISAM ASSOCIAZIONE ITALIANA SODALITÀ AGRICOLE

XinKing Arzi
SALING

CulturePratette
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

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Y

GREATIT

GREENHAS
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

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Haifa

HANGAR
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MENNO
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

NIDO

NUTRI TECH
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

GRONNY

PTREX
by FBRE NET

Regioni d'Ambiente
Web and Communication Agency

ROSA
SOCIETÀ ITALIANA DI FARMACI E TECNOLOGIE

SANANBIO
Vertical Farming | Horticultural Lighting

TAEDA
TECH PROJECT

UKURBAN AGRITECH

ITALIAN TRADE ASSOCIATION
ISE - Istituto per la promozione all'estero e l'internazionalizzazione delle imprese italiane





THE PRESS REPORTED*



“NovelFarm 2023, everything on vertical farming (and much more)”



“NovelFarm 2023: technologies, sustainability and food security”



“NovelFarm, everything on soilless and vertical farming”



“Decreasing profits in the fourth range: at NovelFarm recipe for getting out of the perfect storm”



“Vertical farming sustainability and environmental safety: discover this at NovelFarm”



“Soilless coltures: All news unveiled at NovelFarm 2023”



“NovelFarm 2023, soilless takes the lead”



“NovelFarm 2023: soilless market for sustainable food”



“NovelFarm 2023, emphasis on the growing soilless market”

*some of the newspapers that wrote about NovelFarm.

A STRATEGIC LOCATION



3 INTERNATIONAL AIRPORTS



5 MINUTES FROM THE TRAIN STATION



DIRECT MOTORWAY LINK



PORDENONE FIERE: CLOSE TO YOU

- 30 minutes from Treviso Airport
- 30 minutes from Venice Airport
- 45 minutes from Trieste Airport
- 90 minutes from Verona Airport

High-speed trains run from Pordenone to major Italian (Venice, Milan, Trieste, Bologna) and European cities.

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Pordenone Fiere
Exhibitions since 1947

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