

# NOVEL FARM

6<sup>th</sup> Edition

12-13

FEBRUARY 2025

PORDENONE EXHIBITION CENTER

International conference & trade show on agritech innovations, soilless and vertical farming



AGRITECH



SOILLESS AND NEW CULTIVATION TECHNIQUES



CEA, INDOOR AND VERTICAL FARMING



ALGACULTURE

[WWW.NOVELFARMEXPO.IT](http://WWW.NOVELFARMEXPO.IT)

CO-LOCATED

  
4<sup>th</sup> Edition  
**ALGAE FARM**

Technologies and applications in algaculture

CO-LOCATED

  
8<sup>th</sup> Edition  
**AQUA FARM**

International conference & trade show on aquaculture, shellfish farming, algaculture and fishing industry

# NOVELFARM

Two days dedicated to professionals in the agricultural industry: from innovations in open field to vertical farming, including soilless, aquaponics, aeroponics and hydroponics.

## VISITORS

Figures refer to the 2024 edition

+600  
qualified visitors



+15  
countries



## TOP COUNTRIES

- GERMANY
- UNITED KINGDOM
- FRANCE
- SLOVENIA
- CROATIA
- UNITED STATES
- BELGIUM
- IRELAND
- SWEDEN
- NETHERLANDS

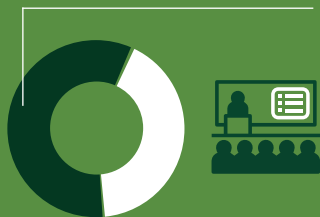
## VISITOR'S PROFILE

- Farms and producers
- Greenhouses and vertical farms builders
- Advanced technologies: remote control, sensors, robots, drones
- Large Retailers and HoReCa
- Research and development
- Associations and consortiums
- Media & Press

## CONFERENCES

Figures refer to the 2024 edition

20  
international conferences



80  
international speakers



## PRODUCT CATEGORIES

- Technologies and innovations in the agritech industry
- Systems and components for soilless, aeroponics, hydroponics and aquaponics
- Services and equipment for indoor farming (greenhouses and vertical farms)
- Water control and management practices, irrigation and wastewater treatment
- Sensors, automation and robotics
- Agrochemicals, fertigation, nutrients and substrates
- Technologies and applications for the algae and microalgae cultivation chain
- Consulting and accredited certification bodies
- Research centres and universities

CO-LOCATED

  
**ALGAE  
FARM**

TECHNOLOGIES AND APPLICATIONS  
IN ALGACULTURE

**ALGAEFARM** 4<sup>th</sup> Edition

**12-13 FEBRUARY 2025**

PORDENONE EXHIBITION CENTER

The event of the entire algaculture supply chain.  
Exhibition area and conferences focused  
on cultivation, processing and use of algae  
and microalgae.

**WWW.NOVELFARMEXPO.IT**

## WHY EXHIBIT AT NOVELFARM 2025?

- **Exclusive international B2B event** focused on agritech innovations, soilless and vertical farming
- A **fast growing international** trade show developed in partnership with the most relevant institutions
- It offers an opportunity for **business, professional updating** and **networking**
- It combines an **international trade exhibition** along with a **high-level conference program**

## PARTNERS 2024



## PATRONAGES 2024



INTERNATIONAL CONFERENCE & TRADE SHOW  
ON AQUACULTURE, SHELLFISH FARMING,  
ALGACULTURE AND FISHING INDUSTRY

CO-LOCATED  
**AQUA  
FARM**

**AQUAFARM** 8<sup>th</sup> Edition

**12-13 FEBRUARY 2025**  
PORDENONE EXHIBITION CENTER

Exclusive international B2B event focused  
on aquaculture and shellfish farming, algaculture  
and fishing industry.

**WWW.AQUAFARMEXPO.IT**



## THE PRESS REPORTED\*

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Il Sole  
**24 ORE**

“NovelFarm 2024, vertical farming after supermarkets reaches top chefs”

  
**AgroNotizie**  
le novità per l'agricoltura

“NovelFarm 2024: plants growing in the dark are expected in the not too distant future”

**millionaire**

“NovelFarm: mycoculture and agricultural robots highlighted in Pordenone”

CORRIERE ORTOFRUTTICOLO  
PER ORTOFRUTTAICOLTORI, FIORAIOLOGI E SERTICOLI

“Assisted evolution technologies was in the spotlight at NovelFarm”

  
**Agricola EU**  
Quando il Primario si trasforma in Secondario e muove il Terziario

“NovelFarm: agriculture as a solution to climate change and the water crisis ”

  
**Culture Protette**  
ORTICOLTURA E FIOROVIVISMO

“Innovations in agritech, soilless and vertical farming, the new generation of agriculture is showcased at NovelFarm 2024”

  
**imagine.it**

“Italian agritech industry is gathering in Pordenone”

  
**BY** innovations

“AlgaeFarm: biofuel from algae”

\*some of the newspapers that wrote about NovelFarm.

## A STRATEGIC LOCATION



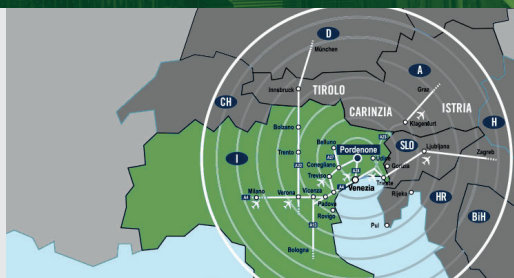
**3** INTERNATIONAL AIRPORTS



**5** MINUTES FROM THE TRAIN STATION



DIRECT MOTORWAY LINK



## PORDENONE FIERE: CLOSE TO YOU

- 30 minutes from Treviso Airport
- 30 minutes from Venice Airport
- 45 minutes from Trieste Airport
- 90 minutes from Verona Airport

High-speed trains run from Pordenone to major Italian (Venice, Milan, Trieste, Bologna) and European cities.

## CONTACTS

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[WWW.NOVELFARMEXPO.IT](http://WWW.NOVELFARMEXPO.IT)



**Pordenone Fiere**

Exhibitions since 1947

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