

## NOVELFARM & ALGAEFARM 2025 POSTER REGULATIONS

### 1 - Introduction

Pordenone Fiere S.p.a., on the occasion of NovelFarm & AlgaeFarm 2025, is promoting an exhibition dedicated to selected posters on scientific research related to the themes of the event: **agritech innovations & new cultivation techniques, soilless, vertical farming and microalgae technologies and applications.**

### 2. Criteria for selection

The exhibition is neither a competition nor a test of skill, but a showcase to display research and results related to the topics listed above. The Scientific Committee of NovelFarm 2025 will select, according to the interest in the proposed themes and at its own discretion without appeal to any judgement of merit, the projects that will be posted in the dedicated exhibition area.

No expenses and/or refunds will be granted for submitting projects.

Only complete applications with all the required documents in point 3 will be considered for admission.

### 3. Attachments for selection

1. Application form
2. Poster abstract
3. Release form signed by the applicant and/or all team members if the work is the result of a group project

### 4. Application submission and procedure in the event of approval

The application including any attachment required must be filled out in its entirety, signed and sent by **January 17, 2025** to Marco Comelli on: [info@studiocomelli.eu](mailto:info@studiocomelli.eu)

The project will be examined on a discretionary basis by the scientific committee and notification of approval and/or non-approval will be sent within 5 days.

In the event of approval, the 70x100 cm poster must be sent by **February 3, 2025** to:

Pordenone Fiere S.p.a.  
Viale Treviso, 1 - 33170 Pordenone  
Reference POSTER to Patrizia De Odorico

OR hand-delivered on 11 February 2025 by 12:00 noon to Ms Patrizia De Odorico at: S.A.T.E. office, HALL 5 - Pordenone Fiere S.p.a, Viale Treviso,1 33170 Pordenone



**RELEASE FORM FOR POSTER DISPLAYING  
AND PUBLISHING AT NOVELFARM 2025**

I, the undersigned .....  
born on ..... in .....

**AUTHORISE**

**free of charge, without time limit**, pursuant to Articles 96 and 97 of Law No. 633 of 22.4.1941 (Copyright Law) and for the purposes indicated in the title

- the publication and/or dissemination in any form of its texts, videos and images on the website, in print and/or any other media of Pordenone Fiere S.p.A., as well as
- the conservation in paper and digital form

This releaseform may be withdrawn at any time by written notice to be sent by Post or e-mailed to [amministrazione@pec.fierapordenone.it](mailto:amministrazione@pec.fierapordenone.it)

**DECLARE**

that the published material meets the following requirements under current legislation:

- do not infringe the rights of third parties (including intellectual property rights);
- are in its full and free disposal, having in this case acquired from any third party the express authorisation for displaying at NovelFarm and publishing on the Internet.

In assuming full responsibility for the material displayed, the undersigned releases the administrators and/or managers of the website and Pordenone Fiere S.p.A. from all liability regarding the use of said material for the purposes indicated in the title.

Place and date

.....

Signature

.....

**DECLARATION OF HAVING TAKEN DUE NOTE OF THE INFORMATION  
ON THE PROCESSING OF PERSONAL DATA**

Company Name (or name and surname)		
VAT number	Adress	
Company legal representative		City
tel.	E-mail	website

**DECLARE**

**to have received information concerning the processing of personal data provided by the Data Controller – Pordenone Fiere S.p.A.**, with registered office at 33170 Pordenone (PN), Viale Treviso, 1, C.F./P.I. 00076940931, in the person of the pro tempore legal representative – pursuant to art. 13 of EU Regulation 2016/679 of the European Parliament and of the Council of 27.04.2016 on the protection of individuals with regard to the processing of personal data, as well as the free movement of such data (so-called “General Regulation on the processing of personal data” or “GDPR”) and of the Legislative Decree 30.06.2003, n. 196, as amended and supplemented by Legislative Decree 10.08.2018, n. 101 (“Code regarding personal data” or “Privacy Code”).

Read, confirmed and signed.

Place	Date	Signature of the concerned Party
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**FURTHERMORE DECLARE**

to have been informed that the collected data will not be used for purposes other than those indicated in the disclosure, as well as to always have the possibility to withdraw the consent to the processing of personal data at any time with express communication addressed to the Data Controller;

regarding the processing of my personal data for the following purposes:

**Sending, also through third parties in charge [Growens Spa (MailUp), Goodnet, Eventbride or similar] - via e-mail, sms, push-up messages, messaging functions with mobile devices, telephone calls with operator, social networks and/or any other communication tools – of newsletters, commercial communications and/or advertising material on products and/or services offered by the Data Controller, performance of statistical studies and/or market researches, as well as publications, in paper and/or telematic format of catalogues and/or guides (marketing purposes);**

I consent and manifest the free, specific, informed and unambiguous intention to accept, pursuant to and for the purposes of art. 7, GDPR, the processing of my personal data;

I do not consent to the processing of my personal data.

**Analysis, also through third parties in charge, of your preferences, habits, behaviours and/or interests for the definition of customized commercial profiles, individual or by group, also for the purpose of sending targeted commercial communications using the traditional and/or automated, referred to in i. above (profiling purposes);**

I consent and manifest the free, specific, informed and unambiguous intention to accept, pursuant to and for the purposes of art. 7, GDPR, the processing of my personal data;

I do not consent to the processing of my personal data.

**Communication of data to third party partners of Pordenone Fiere (event organizers, exhibitors or other operators active in the events), for autonomous direct marketing actions relating to goods and services inherent to such third partners.**

I consent and manifest the free, specific, informed and unambiguous intention to accept, pursuant to and for the purposes of art. 7, GDPR, the processing of my personal data;

I do not consent to the processing of my personal data.

Read, confirmed and signed.

Place	Date	Signature of the concerned Party
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## INFORMATION ON THE PROCESSING OF PERSONAL DATA

This information is provided pursuant to art. 13 of EU Regulation 2016/679 of the European Parliament and of the Council of 27.04.2016 concerning the protection of natural persons with regard to the processing of personal data, as well as the free circulation of such data (so-called "General Regulations on the processing of personal data" or "GDPR") and of the D. Lgs. 30.06.2003, n. 196, as amended and supplemented by Legislative Decree 10.08.2018, n. 101 ("Norms regarding personal data" or "Privacy Code") from:

□ **PORDENONE FIERE SPA** with registered office at **33170 - Pordenone**, via **Viale Treviso, 1**, C.F./P.I. **00076940931**, in the person of the pro tempore legal representative;  
in the capacity of Data Controller (hereinafter "**Controller**").

The Controller, aware of the importance of ensuring the security of private information, in compliance with applicable European and Italian legislation, in accordance with the principle of transparency pursuant to art. 12, GDPR, hereunder provides the following information in order to make the user aware of the characteristics and methods of personal data processing.

### 1. Object of the treatment

The Data Controller processes personal identification data (for example, personal data such as name, surname, social security number, contact details as home address, e-mail, telephone number), as well as other information (for example, domiciliation and contact details, bank current accounts) - hereinafter, "personal data" or even "data", communicated by you, or otherwise acquired within the limits of the provisions of art. 14, paragraph 5, GDPR, in the context of commercial relationships with the Owner.

### 2. Legal basis and purpose of data processing

Your personal data are processed:

- a) without your express consent (see Article 6, letter b, GDPR), for the following purposes:
  - i. to execute the contractual requests (**contractual purposes**). In this case, in fact, the execution of a contract of which you are part or the execution of pre-contractual measures adopted at your request, constitutes the legal basis of the data processing.
  - ii. execute the planning and organizational management of the events (**purposes of planning and management of exhibitions and events**), such as issues and payments of titles, access passes, management of personal identification tags for security purposes, planning and management of specific services requested by you (translation services, hostess, catering), management of contracts with third party suppliers of goods and/or services used by you during or on the occasion of events; **publication of name and surname or name and company name, telephone number, fax, email, website in the public catalogue and / or online or printed visitor guide of the event in which you participate**.
  - iii. Furthermore, we declare that your personal data may be processed without your express consent (see art. 6, lett. b, c, d, e, f), in order to: fulfil the administrative, accounting and tax obligations deriving from the existing contractual relationship; fulfil the obligations imposed by the law, by a regulation, by the European Community legislation or by an order of the Authority; safeguard the vital interests of the concerned subject or another natural person; perform tasks of public interest or connected to the exercise of public authority vested in the Data Controller; to pursue a legitimate interest of the Data Controller or third parties, within the limits and under the conditions set forth in art. 6, letter f), GDPR; to exercise the rights of the Data Controller (by way of example only, the right of defence in court).
- b) only with your specific and unequivocal consent (see art. 6, letter a, 7, GDPR), for the following additional purposes:
  - i. sending, also through third parties in charge [Growens Spa (MailUp), Goodnet, Eventbride or similar], e-mail newsletters, text messages, push-up messages, messaging functions with mobile devices, telephone calls with operator, social networks and other automated commercial communications tools – of newsletters, commercial communications and/or advertising material on products and/or services offered by Pordenone Fiere Spa, performance of statistical studies and/or market researches, as well as publications, in paper and/or telematic format of catalogues and/or guides (**marketing purposes**);
  - ii. analysis of your preferences, habits, behaviours and/or interests for the definition of individual or group-customized commercial profiles, also for the purpose of sending targeted commercial communications using the traditional and/or automated methods referred to in point i. that comes before (**profiling purposes**);

- iii. Market analysis as well as profiling and sending by means of third-party partners of Pordenone Fiere Spa, via email newsletters, text messages, push-up messages, messaging functions with mobile devices, telephone calls with operator, social networks and other automated commercial communications tools, of advertising material and/or offers to sell goods and services relating to such third parties.

In this case, in fact, consent constitutes the legal basis for the data processing.

### 3. Nature of the provision of personal data

The provision of data for the purposes referred to in art. 2, letter a), is of a mandatory nature, as your refusal to provide the requested personal data could make it impossible for the Controller to comply with the legal obligations and/or those deriving from the management of the contractual relationship, preventing as a consequence, its formalization and/or execution. The provision of data for the purposes referred to in art. 2, letter b), point i. - marketing purposes - it is optional and failure to provide it may make impossible to receive newsletters, commercial communications and/or advertising material on products and/or services offered by the Data Controller, to be subjected to statistical studies and/or market researches, as well as being subject to publication in catalogues and/or guides in paper and/or telematic format. The provision of data for the purposes referred to in art. 2, letter b), point ii. - profiling purposes - it is optional and failure to provide it may make it impossible for the Data Controller to use such data to perform analysis of your preferences, habits, behaviours and/or interests for the definition of customized commercial profiles, individual or by group, also for the purpose of sending targeted commercial communications using traditional and/or automated methods.

### 4. Methods of data processing

The processing of your personal data is carried out by means of the procedures indicated in art. 4, paragraph 1, n. 2), GDPR, i.e. any operation or set of operations, performed with or without the aid of automated processes and applied to personal data or sets of personal data, such as the collection, registration, organization, structuring, preservation, adaptation or modification, extraction, consultation, use, communication by transmission, diffusion or any other form of making available, comparison or interconnection, limitation, cancellation or destruction. The processing of your data will be based on the principles of correctness, lawfulness and transparency and can also be executed through automated methods designed to store, manage and transmit them and will take place by means of appropriate tools, as far as reason and state of the art, to ensure safety and confidentiality through the use of appropriate procedures that avoid the risk of loss, unauthorized access, illicit use and dissemination. Personal data may be stored both on computer media and on paper, as well as on any other type of support deemed most suitable for processing.

### Data retention period

The Data Controller will process the data for the time necessary respectively to pursue the related purposes as stated above, in particular:

- 10 years from the date of collection of the data or acquisition of consent in the case of marketing purposes directed towards exhibitors and other third parties that organize Events, as well as towards visitors, buyers, conference participants and journalists;
- the longest period between the 10-year term and the one of termination of the office in relation to the marketing purposes directed towards the VIP;
- 10 years from the date of the data collection or acquisition of consent in the case of the sale of exhibition spaces and complementary services, as well as the sale of advertising spaces not connected to the Events;
- 12 months from the end of the Event in the case of pre-sale and online and onsite ticket sale to visitors and of free invitation tickets, for purposes of control and registration of visitor accesses and VIPs as well as registration purposes for security personnel of the Event;
- 10 days from the date of registration in the case of video surveillance system management;
- the online and printed catalogue of exhibitors created for promotional purposes is kept for the last two editions of the same Event;
- until the administrative certification of the Event is obtained in the case of certification purposes of the same;

After this retention period has expired, the data will be destroyed or made anonymous and, in any case, they will be rendered unusable for the purposes for which the detention terms have expired.

### 5. Data Communication

The personal data processed by the Data Controller will not be disclosed, or will not be disclosed to indeterminate subjects, in any possible form, including that of their availability or simple consultation. Instead, they may be made accessible to workers and/or collaborators who work in dependencies and for the Data Controller and/or to some

external subjects who have sufficient guarantees that they have adopted appropriate legal, organizational and technical measures so that the treatment satisfies the requirements set out in the GDPR and guarantee the protection of the rights of the data subject. In particular, your data may be made accessible to: i. employees and collaborators of the Owner, in their capacity as internal managers, delegates, designated and/or authorized to process personal data and/or System Administrators; ii. third-party companies or other subjects, (by way of example, credit institutions, professional firms, consultants, insurance companies, etc.) who carry out outsourcing activities on behalf of the Controller, in their capacity as external managers of personal data, third party companies or other subjects (by way of example: subjects that send information and/or promotional communications, marketing services, telemarketing services, statistical studies and/or market researches, etc.), so that they can carry out the activities referred to in art. 2, letter b), points i. and ii.

#### 6. Data transfer

The management and storage of personal data will take place on the server of the Data Controller and / or third-party companies duly appointed as Data Processors, located within the European Union, in accordance with the provisions of Articles 45 et seq., GDPR. The servers are currently located in Italy. The data will not be transferred outside the European Union. In any case, it is understood that, should it become necessary to transfer the location of the servers, in Italy and / or the European Union and / or non-EU countries, such movement will always take place in compliance with Articles 45 et seq., GDPR. In this case, however, the Data Controller ensures from now on that the transfer of non-EU data will take place in compliance with the applicable legal provisions by stipulating, if necessary, agreements that guarantee an adequate level of protection and / or adopting the standard contractual clauses provided by the European Commission.

#### 7. Rights of the interested party

Pursuant to the articles from 15 to 21, GDPR, has the right to: i. to obtain from the Data Controller the confirmation that his personal data are being processed and, in such case, the access to personal data, even receiving a copy (i.e. access right); ii. To obtain from the Data Controller the rectification of inaccurate personal data and/or the integration of incomplete personal data concerning him (c.d. right of rectification); iii. obtain from the Data Controller the deletion of personal data if one of the reasons provided by the GDPR (i.e. the right to cancel) exists; iv. Obtain from the Data Controller the limitation of the processing only to some personal data if one of the reasons provided for by the GDPR (i.e. the right to limit the treatment) exists; v. request and receive from the Data Controller, in a structured format, commonly used and readable by an automatic device, the personal data concerning him, or request and obtain transmission to another Data Controller without impediment (i.e. portability right); vii. revoke, at any time, any consent given in relation to the processing of your personal data (i.e. consent to revoke the consent); vii. object, in whole or in part, to the processing of personal data (i.e. opposition right); viii. not be

subjected to a decision based solely on automated processing in the cases provided for by the GDPR; ix. to make a complaint to the Guarantor Authority for the protection of personal data, as well as to exercise the other rights recognized to him by the applicable European and Italian legislations.

#### 8. How to exercise rights

You can exercise your rights at any time by contacting the Data Controller:

- by recorded-delivery letter with advice of receipt to **PORDENONE FIERE SPA** with registered office at **33170 - Pordenone, Viale Treviso, 1** to the kind attention of Eng. Luca Sardelli;
- by e-mail: [privacy@fierapordenone.it](mailto:privacy@fierapordenone.it).

#### 9. Minors

In cases where consent is required, in case the conferring subject is of minor age, the processing is lawful only if and to the extent that, the aforementioned consent is given or authorized by the person who exercises parental responsibility. With specific reference to the processing of personal data in relation to the direct offer of information society services, pursuant to art. 8, GDPR, as well as art. 2 quinquies, the Privacy Code, where the subject that grants is less than 14 years (fourteen), the processing is lawful only if and to the extent that the aforementioned consent is given or authorized by the holder of parental responsibility.

#### 10. Data controller, person responsible, designated and authorized persons

The Data Controller is:

- PORDENONE FIERE SPA** whose registered office is located in 33170 – Pordenone, via Viale Treviso, 1, C.F./P.I. 00076940931, in the person of the pro tempore legal representative. Additional information on responsible persons, delegates, designated and authorized persons to manage personal data can be requested by contacting the Data Controller according to the indicated contact details.

#### 11. Responsible for the protection of personal data (so-called Data Protection Officer - DPO)

By virtue of the processing activities carried out, the Data Controller has deemed it necessary to designate, as Responsible for the protection of personal data - c.d. Data Protection Officer or "DPO" - pursuant to art. 37, GDPR, Ing. Bottacin Fabrizio, who can be contacted for any information and/or request by writing to: **DPO Ing. Bottacin Fabrizio**, viale Treviso1, 33170 PORDENONE, or by sending an e-mail to: [dpo@fierapordenone.it](mailto:dpo@fierapordenone.it)

Pordenone, 27<sup>th</sup> February 2023

The Data Controller  
**PORDENONE FIERE SPA**